

EFC AND DAZN ANNOUNCE GLOBAL BROADCAST PARTNERSHIP

AFRICA'S LEADING MMA ORGANISATION TO REACH FANS IN MORE THAN 200 MARKETS WORLDWIDE

Johannesburg, South Africa – 3 June 2026



Extreme Fighting Championship (EFC) and DAZN, the world's leading sports entertainment platform, have announced a multi-year broadcast partnership that will significantly expand the global reach of African mixed martial arts.

Beginning with EFC 134 on June 4, EFC events will be available free-to-view on DAZN worldwide, excluding Sub-Saharan Africa and Poland, bringing Africa's premier MMA organisation to fans across more than 200 markets.

The agreement marks one of the most significant international broadcast partnerships in EFC history, and represents a major step forward in the continued growth of African MMA on the global stage.

For more than sixteen years, EFC has served as the proving ground for many of the continent's leading mixed martial artists, producing athletes who have gone on to compete at the highest levels of the sport internationally. Through this partnership, EFC events, athletes, and commercial partners will now receive unprecedented global exposure through one of the world's largest sports streaming platforms.

The partnership launches with EFC 134, headlined by a women's flyweight championship clash between reigning champion Amanda "Mad Dog" Lino of South Africa and Nigerian challenger Juliet Chukwu. The event also features a pivotal flyweight showdown between Sisa Jungula and Thapelo Seabi, alongside a stacked card showcasing talent from across Africa.

Shay Segev, DAZN Group CEO, said:

“DAZN is the global home of sport, and alongside enhancing our portfolio of top-tier fight sport content this partnership with EFC also reflects our commitment to supporting fast-growing sports. We are helping EFC expand their global reach and introduce elite African MMA to fans around the world.”

The agreement further strengthens EFC’s international broadcast footprint and creates new opportunities for athletes, sponsors, and commercial partners seeking access to a growing global combat sports audience.

In addition to DAZN, EFC events continue to broadcast across SuperSport, SABC Sport, Discover Sport, and a network of top international broadcast partners, delivering African MMA to audiences across multiple continents.

EFC President Cairo Howarth said:

“This partnership represents an important milestone for EFC and for African MMA. The athletes competing at EFC belong on the world stage. DAZN bolsters our global broadcast reach to showcase that talent while delivering greater value to our athletes, fans, and commercial partners.”

The partnership begins with EFC 134 on June 4 and includes the remainder of the 2026 EFC calendar, extending through EFC 140 in December.

EFC 134: Lino vs Chukwu for the women’s flyweight championship is presented by World Sports Betting, and will be broadcast live from the World Sports Betting EFC Arena in Johannesburg, South Africa.

About EFC® - The Extreme Fighting Championship®

Headquartered in Johannesburg, South Africa, EFC is a world leading mixed martial arts organisation. EFC produces 10 live events annually at sold out arenas. With over 200 athletes exclusively contracted to the organisation, EFC showcases the greatest warriors on the planet.

EFC events are broadcast in over 120 countries around the world on numerous television networks in multiple languages. EFC programming is available weekly in more than 600 million television households globally, making it one of the most recognisable MMA brands in the world.

For more information visit efcworldwide.com or follow:

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About DAZN

DAZN, the world’s leading sports entertainment platform, streams more than 140,000 live events annually and is available in over 200 markets worldwide. DAZN is the home of European football, women’s football, boxing and MMA, as well as the NFL Game Pass and NHL.TV internationally. The platform features the biggest sports and leagues from around the world – Bundesliga, Serie A, LALIGA, Ligue 1, Formula 1, NBA, Moto GP, and many more.

Built on a highly scalable, cloud-based architecture, DAZN’s platform is purpose-built for sport. From ultra-low latency streaming to adaptive delivery that optimises quality across devices and connectivity, DAZN delivers the highest-quality viewing experience at global scale. The platform

integrates advanced data, hyper-personalisation, and AI-enabled features to enhance discovery, interactivity, and fan engagement. DAZN is an ecosystem of content, products, and features where fans can watch, play, buy and connect in real time.

DAZN is transforming the way people enjoy sport. Fans can enjoy live and on-demand sports content, anywhere, in any language, on any device – only on DAZN. The company partners with leading pay-TV operators, ISPs and Telcos worldwide to maximize sports exposure to a broad audience.

DAZN is a global, privately owned company, founded in 2016, with more than 4,000 employees. For more information on DAZN, visit dazngroup.com

Media Contact: DAZN – Sofya Grebenkina, sofya.grebenkina@dazn.com