

For Immediate Release



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**Extreme Fighting Championship® debuts with EFC 122 on Dooya Media Group's  
OTT Channel Footprint**

*The World Class MMA league from South Africa will now be available across a wide  
network of Dooya Media Group FAST and AVOD channels*

**LOS ANGELES, April 9, 2025 -- Dooya Media Group Inc.,** (DMG; Dooya) announced today the distribution of **EFC's** live monthly events, in North America, Europe, and most of the globe, on Dooya's extensive network of FAST and AVOD channels, including on Roku, Amazon, Tubi, Pluto TV, Xumo, TCL and more. The adrenalin-charged content available includes various highlights shows and two seasons of EFC's original reality TV series, The Fighter, which searches for new combat talent.

**The partnership kicks off Thursday, April 10th with EFC 122 live from Johannesburg, South Africa.**

Two explosive title fights sit atop the EFC 122 card, which is bursting at the seams with the biggest fighting stars of Africa. Heavyweight Champion Anthony 'Big' Morel of the Réunion Islands, mounts his first title defense against Elvis Moyo, the Bulawayo Bomber. Two-time champion and promotional G.O.A.T from Cape Town, Faez 'Troublemaker' Jacobs also ascends the ramparts for a second chance to protect *his* belt, this time against the brawling malevolent roadblock, Sibusiso 'Somandla' Sovendle.

Morel has quickly garnered a reputation as one of the biggest rising stars, not just in French MMA, but in the 265lb division globally. He proved as such by taking the gold in a devastating display of pure power last year against Englishman Joffie Houlton with a first-round knockout that sent shockwaves throughout Europe. But for his first title defense, he must deal with a Zimbabwean legend whose chin is as impenetrable as the granite rock running beneath the great Shona hunting grounds, a boxer who has laid waste to heavyweight greats such as Strauss, Mbuyi, Misholas, Vermuelen and Yamdjie–Moyo, a man with canyon-carving fists and boat-burning refusal to back-down.

"I was amazed by the quality of the EFC fighters, the production quality and the management team," said **Kim Hurwitz, EVP, Live Sports & Entertainment at Dooya Media Group**. "The roster includes so many exciting prospects and champions, many of them brand new to MMA fans in this hemisphere. Of course, fans know UFC MW champion Dricus du Plessis, now a global MMA superstar, and this is the league where he hails from."

**When: EFC 122 – Morel vs. Moyo for the Heavyweight Championship takes place on Thursday April 10<sup>th</sup>, 2025, live from the World Sports Betting Arena at the EFC Performance Institute in JHB, South Africa, streamed via on Dooya Media Group channels. Start time is 7:00pm CAT / 1:00pm EDT / 10:00am PDT**

**Where: View it on select OTT channels Dooya offers, including: Bolt+, Free Live Sports, Lights Out Sports, FITE by Triller on the Roku Channel + elsewhere, Unbeaten Sports Channel, and FUBO.**

**About EFC – The Extreme Fighting Championship ®:**

Headquartered in Johannesburg, South Africa, EFC is a world leading mixed martial arts (MMA) organization. EFC produces 10 live events annually at sold out arenas. With over 200 athletes exclusively contracted to the organization, EFC showcases the greatest warriors on the planet.

EFC events are broadcast in over 120 countries around the world on numerous television networks in multiple languages. EFC programming is available weekly in 600+ million TV households globally, making it one of the most recognizable MMA brands in the world.

For more information visit [efcworldwide.com](http://efcworldwide.com), or follow us!

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**About Dooya Media Group:** Dooya Media Group, Inc. (DMG) is a leading OTT video services provider which offers superior data-driven solutions to create, distribute and monetize Free Ad-supported Streaming Television (FAST) Channels. Specialists in bringing live sporting events and engaging entertainment to streaming platforms worldwide, DMG partners with hundreds of quality content providers and 60+ OTT platform partners, including all the majors--The Roku Channel, Tubi TV, Pluto TV, TCL and Vix. It also serves traditional and ancillary broadcasters and offers OTA wireless delivery. The company's extensive programming spans a wide range of sports including combat, football, basketball, women's baseball/softball, pickleball, jai alai and airsoft, as well as niche genres and marquee live events, such as the Rose Bowl parade, fashion shows, music festivals, standup comedy and other live entertainment. In addition, the company optimizes, manages and delivers content for Ad-Supported Video on Demand (AVOD) Streaming and Subscription Video On Demand (SVOD) environments.

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